

High Delta – Recruitment Chairman

Job Overview

The High Delta (Recruitment Chairman) of each chapter/colony is responsible for leading the effort to recruit new members on an active and year-round basis. The position requires that the elected individual spend most of his time and energy managing a recruitment committee to ensure the 365-recruitment model can be implemented. The High Delta is also responsible for managing social media and marketing efforts related to the chapter/colony's recruitment efforts. This position is for people who are driven and passionate while reaching big-picture goals.

Strategic Work for Chapter Support Coach

- Overseeing the chapter's recruitment initiatives
- Building chapter membership through recruitment

Functional Responsibilities and Deliverables

Specifically, this role is responsible for the following:

- Creating the High Delta budget
- Establishing and managing a calendar related to recruitment activities
- Facilitating a year-round recruitment within university/college guidelines
- Developing and implementing a recruitment plan consistent with the organizational values
- Training chapter members on utilizing Chapter Builder
- Creating and maintaining a tracking list of perspective members
- Scheduling and conducting recruitment training workshops for the chapter/colony
- Conducting all recruitment events within campus and Fraternity policies
- Collecting potential new member leads from sororities, professors, alumni, and other clubs and organizations
- Assessing recruitment performance against recruitment goals
- Managing a High Delta/Recruitment Committee
- Managing recruitment based social media and marketing efforts

Competencies

The competencies and behaviors that have been specifically sorted as priorities for this job are:

Business	Team	Personal development
<ul style="list-style-type: none">• Accountability• Action Oriented• Adaptability• Collaboration• Communication• Influence	<ul style="list-style-type: none">• Direct Work• Establish Priorities• Motivates Others• Relationship Building	<ul style="list-style-type: none">• Grit• Presence

Other Responsibilities

- Acting as representative of the chapter/colony.
- Working with various constituents in achieving chapter/colony initiatives.
- Adhering to and enforcing all applicable organization policies, procedures, and practices.
- Using the Zeta Management System.

Desired Qualifications

Individuals running for this position must be an Associate or Initiated Member of the chapter/colony. Previous external leadership experience is preferred, but all members are welcome to run for this role. Candidates must be able to demonstrate the ability to delegate tasks and collaborate with others.

The position requires at least 20 hours of time each week, and job responsibilities and tasks for this position are subject to change based on the needs of the chapter/colony and at the discretion of the High Alpha.

OFFICE OF ADMINISTRATION

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